



THIAGARAJAR
SCHOOL OF MANAGEMENT
(AUTONOMOUS)

MANAGEMENT DEVELOPMENT PROGRAMME



mdp@tsm.ac.in

TSM - MDP

Established in 1962, Thiagarajar School of Management (TSM) has a legacy of excellence in providing high-quality management education. Conferred with Autonomous status by Madurai Kamaraj University (MKU) in 2011, TSM has consistently been ranked among India's top business schools, currently placed in the top 100 (82nd position) by the National Institutional Ranking Framework (NIRF).

TSM offers specialized Management Development Programs (MDPs) tailored to meet the needs and expectations of the industry. These programs aim to enhance management practices and leadership strategies for executives across various organizational levels. With a range of short, medium, and long-term modules, alongside customized offerings, TSM's MDPs empower individuals and organizations to achieve better results, embrace change, and nurture effective managers and leaders.

Why TSM MDP?

"Empower Growth, Transform Teams, and Redefine Success with TSM MDPs!"

- Minimize training costs while maximizing impact
- Learn from expert faculty with industry insights
- Connect with mentors to drive exponential business growth
- Flexible hybrid (physical + digital) learning options

Open Enrollment

01.

Thiagarajar School of Management (TSM) offers Open Enrolment Management Development Programs (MDPs) designed to enhance organizational performance by building expertise in key areas.

Programs Offered:

- Safety and Supply Chain Management
 - Business Analytics and Data Visualization
 - Lean Six Sigma - Green Belt
 - Certificate Program in Generative AI
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Customised MDP

02.

Thiagarajar School of Management (TSM) offers exclusive, tailor-made training programs designed to meet the specific developmental needs of organizations.

Highlights:

- Customized to suit corporate goals and employee levels.
 - Flexible scheduling either at TSM or company premises.
 - Program durations vary from one day to a month or more.
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Long Duration Program

03.

• Post Graduate Diploma in Data Science and Business Analytics (PGDDSB)

A one-year weekend program designed for working professionals and fresh graduates, offering hands-on experience in crafting data-driven business solutions.

• Executive Post Graduate Program in Management (E-PGPM)

An 11-month program designed for professionals to enhance their managerial skills and drive organizational success.

**Many more from other
functional areas**

ACCENTURE

Thiagarajar School of Management (TSM), conducted Automotive-Focused Certification Programs for Accenture. This certification program aimed to address the evolving needs of the automotive industry. Accenture-certified programs focused on Automotive Manufacturing-Next covering topics like Complete Knock Down (CKD), Supply Chain 5.0 and Phygital Consumer Experience. With over 200 participants across India, attended the certification program. This program provided industry-relevant skills and practical insights, empowering professionals to thrive in the competitive IT and automotive sector.

The infographic is a celebratory graphic for the 'Automotive & Mobility' program. It features a blue and purple color scheme with white and yellow accents. At the top, the Accenture logo is in the top right corner, and a circular logo with a red cross is on the left. The main title 'AUTOMOTIVE & MOBILITY' is in bold white letters, followed by 'PHYGITAL CONSUMER EXPERIENCE (O2O2)' in smaller white letters. Below this, a large yellow '760' is displayed next to a lightbulb icon, with the text 'Hours of overall Learning' underneath. The central part of the graphic says 'Congratulations! TOP PERFORMERS' in a stylized font. Below this, six circular portraits of participants are shown, each with their name on a white banner. The bottom of the graphic features the text 'PARTICIPANTS FEEDBACK' in bold white letters, accompanied by a star icon on the left and a car icon on the right.

accenture

AUTOMOTIVE & MOBILITY

PHYGITAL CONSUMER EXPERIENCE
(O2O2)

760
Hours of overall Learning

Congratulations!
TOP PERFORMERS

Rajesh Vivekanathan

Chaitra Reddy

Sathiya Jothi Venkatesan

Raja Kumaran G

Aswin Naveen

Prem Kumar N R Kumar

PARTICIPANTS FEEDBACK

SPIC

The SPIC program encompasses three tailored modules: Young Managers Program (YMP), Management Development Program (MDP), and Career Development Program (CDP), each designed to address distinct developmental needs. The YMP focuses on data-driven decision-making, marketing specialty products, dealer management, digital transformation in agro markets, and strategic negotiation. The MDP hones skills in data analysis, strategic marketing, effective communication, corporate strategy, and marketing communication to build sustainable partnerships. The CDP emphasizes personal and professional growth through self-confidence development, creative problem-solving, and negotiation skills, empowering participants to excel in their roles and drive impactful results.



Hi Tech Arai

In July 2024, Thiagarajar School of Management (TSM) organized a comprehensive five-day Management Development Programme (MDP) on Interpersonal Effectiveness for the employees of Hi-Tech Arai Private Limited.

The programme aimed at enhancing crucial workplace skills such as communication, collaboration, and relationship-building, enabling participants to improve workplace interactions and team dynamics. Over the course of five days, attendees received valuable practical insights and strategies to build stronger professional relationships, fostering both individual and organizational success. The programme concluded with a valedictory ceremony, where Dr. K. Durairaj, HRD of Hi-Tech Arai Pvt. Ltd., highlighted the importance of such initiatives in promoting professional growth.

Participants of the 5-Day Management Development Programme on Interpersonal Effectiveness with faculty and dignitaries at the valedictory function.



Workshop on Supplier Relationship Management for Vaigai Agro Products Ltd.

Thiagarajar School of Management (TSM) organized a one-day workshop for the procurement division employees of Vaigai Agro Products Ltd.

This program, designed in close collaboration with Dr. Manjula and Dr. Ramesh Kumar, focused on enhancing skills in Supplier Relationship Management (SRM). Recognizing SRM's critical role in today's competitive business environment, the workshop provided practical strategies for establishing and maintaining strong supplier relationships. These insights aim to empower Vaigai Agro's procurement team to foster sustainable growth and improved performance, ensuring long-term benefits for the organization.

Group Photo from the Workshop on Supplier Relationship Management for Procurement Division Employees of Vaigai Agro Products Ltd., conducted by Thiagarajar School of Management.



Student Development Program (SDP) for Xavier Institute of Business Administration (XIBA)

Thiagarajar School of Management (TSM) delivered a customized three-day Student Development Program (SDP) for 60 students from Xavier Institute of Business Administration (XIBA). This program focused on developing essential skills for corporate success including leadership, adaptability, and placement readiness.

The SDP provided participants with insights into effective leadership, instilling a positive attitude to approach challenges with resilience. Students also received practical training for placements, with mock interviews, resume-building workshops, and professional etiquette guidance. Interactive group activities, simulations, and discussions promoted hands-on learning and personal growth.

The program concluded successfully, equipping XIBA students with the necessary skills to excel in their career pursuits.



Certificate presentation and group photo from the Students' Development Program (SDP) for XIBA, conducted by Thiagarajar School of Management

Triveni- Teacher's Development Program

Thiagarajar School of Management (TSM) conducted a Teacher's Development Program designed to empower educators at Triveni School with essential skills and tools to excel in their roles.

The program focused on enhancing personal effectiveness and interpersonal skills, enabling teachers to build stronger connections with students, colleagues, and parents. By fostering a positive learning environment, the workshop highlighted the pivotal role educators play in shaping young minds and driving impactful education.



POST GRADUATE DIPLOMA IN DATA SCIENCE AND BUSINESS ANALYTICS (PGDDSB)

DURATION: ONE YEAR

DESIGNED FOR WORKING PROFESSIONALS AND YOUNG GRADUATES



**BATCH 1
2022-2023**



**BATCH 2
2023-2024**



**BATCH 3
2024-2025**

Future MDPs

1

Digital Tools for Marketing & Sales Professionals

Duration - 30 hours (Weekends)

Mode of Delivery - Hybrid
(Online and Offline)



2

Certificate Program in Generative AI

Duration - 30 hours (Weekends)

Mode of Delivery - Hybrid
(Online and Offline)



3

Logistics and Supply Chain Management

Duration - 30 hours (Weekends)

Mode of Delivery - Hybrid
(Online and Offline)



4

Lean - Six Sigma - Green Belt

Duration - 30 hours (Weekends)

Mode of Delivery - Hybrid
(Online and Offline)



5

Executive Post Graduate Program in Management (E-PGPM)

Duration - 11 Months

Mode of Delivery - Hybrid
(Online and Offline)



6

Strategic Human Resource Management

Duration - 30 Hours (Weekends)

Mode of Delivery - Hybrid
(Online and Offline)



Many more from other functional areas

Faculty Profile



DR. MURALI SAMBASIVAN

DIRECTOR

B. ENGG (HONORS), PGDIE (NITIE MUMBAI),
PHD (UNIV OF ALABAMA)



DR. SELVALAKSHMI M

PRINCIPAL

MBA, M. PHIL, PH.D, FDP (IIM-A)



DR. BALAJI M

DEAN - MBA PROGRAMME
ME, MBA, PHD (IIT MADRAS), FIE



DR. GOUTAM SUTAR

DEAN - PGDM PROGRAMME
MSC.(NIT ROURKELA), PH.D. (IIT KHARAGPUR)



DR. NATARAJ B

CHAIRPERSON - MDP

B.TECH., M.B.A., PH.D. (BHARATIAR UNIVERSITY)



DR. SENTHIL V

CHAIRPERSON - IT INFRASTRUCTURE
MCA, MBA, M PHIL, PH.D. FDP (IIM A)



PROF. ARUNKUMAR A

Finance Area

B.COM., ACA., LCS., PGDBA



DR. JANAKI BOJIAH

CO-CHAIR, MDP
MA, PHD



DR. MUTHARASI P

CONTROLLER OF EXAMINATIONS
MBA, M PHIL, FDP (IIM-A), PHD



DR. MANJULA NAGARAJAN

CHAIRPERSON - ADMISSIONS
MBA, M. PHIL, PHD



DR. NAREND SUBRAMANIAN

PH.D (IIT MADRAS)



DR. NANCYPRABHA P

BE, MBA, PHD (NIT TRICHY)



DR. ANUPAM KESHARI

B.TECH, PHD



DR. RAMESH KUMAR J

CHAIRPERSON ALUMNI ACTIVITIES
MBA, FDP (IIM-A), PH.D.



DR. APARNA S M

BE, MBA, PHD (IIT KHARAGPUR)



DR. MANJU JAYAKUMAR

B.E, MBA, PHD (IIT KHARAGPUR)



DR. MATHIYAZHAGAN K

CHAIRPERSON - RESEARCH CENTRE
B.E., M.E., PH.D. (NIT TRICHY)



DR. ANOOP V S

MCA, M. PHIL., PH.D (COCHIN UNIVERSITY),
PGDHE



DR. SIVAPRAGASAM P
PH.D. IN MANAGEMENT (UGC-JRF)



DR. VED SRINIVAS
AREA CHAIR – GENERAL MANAGEMENT
BA HONOURS, MBA, PHD



DR. VIKASH SHARMA
M.TECH, PHD (IIM-M)



DR. SHRUTI R
BE, ACA, PHD



DR. PACKIARAJ THANGAVEL
MBA, UGC-NET, PHD



DR. HARITHA P H
M.COM., PHD (NITK), PDF(IIT-MADRAS)



DR. PRADEEP V
PH.D (BHARATHIAR UNIVERSITY)



DR. NALINI G S
M.COM. M.PHIL. , MBA., PH.D.



DR. DONA GHOSH
MSC., PHD (IIT KHARAGPUR)



DR. PREETHI RAJA
BE, MBA, PHD (IIT MADRAS)

Adjunct Faculty



PROF. KRISHNA KUMAR
ADJUNCT PROFESSOR



DR. WAJAHAT
ADJUNCT PROFESSOR



DR. KHONG KOK WEI
ADJUNCT PROFESSOR



PROF. GNANAHARAN S
ADJUNCT PROFESSOR



PROF. SEKHAR VENKATACHALAM
ADJUNCT PROFESSOR



PROF. KRISHNAN R
ADJUNCT PROFESSOR



DR. SUDARSHAN SRINIVASAN
ADJUNCT PROFESSOR



PROF. ANS VIJAY
ADJUNCT PROFESSOR



THIAGARAJAR
SCHOOL OF MANAGEMENT
(AUTONOMOUS)

Contact Us



Website



mdp@tsm.ac.in



7373199700

“ Make your organisation more agile, achieve better productivity, enhance efficiencies, scale operations and attain best in class growth. Upskill your employees with current trends and best management practices. ”